

# Corporate Background

## Our Vision: An Easier Internet for Everyone

### Our Specialty is "Ease of Use"

We specialize in the design and development of great web sites and web applications that are amazingly easy to use and manage. In fact, that principle provides a foundation for everything we do: we want to build an easier internet for everyone, including web site owners, developers and users.

As part of our web development process, we provide our clients with a full range of internet design and implementation services. We offer expertise in web design, application development, database design, flash design, web accessibility, usability and search engine optimization

By employing the latest and most innovative internet technologies, we create state of the art applications at affordable prices, while keeping to your strict deadlines. Our focus is to develop cost-effective solutions that satisfy your goals and objectives and simplify your life. We apply our creative talent and the latest internet technologies to solve real business needs and challenges.

### Our Foundation is Solid

Founded in 2001 by Joseph Fung and Jeff Lewis, our main base of operations is Waterloo Region from which we serve a rapidly growing list of clients locally, nationally and internationally. Key elements of our successful business approach include:

- an attention to usability and the human element
- a strong sense of community and corporate responsibility
- being as serious about good business practices as we are about our products

### Our Growth is Consistent

Looking back to our beginnings, we have experienced steady growth and change: consistent double-digit year over year growth, three office expansions in three years, and numerous awards and nominations for excellence. More recently, in recognition of the contribution made by Jeff Lewis, the Lewis Media team chose to retain the original company name when Jeff decided to sell his holdings in the company in order to pursue academic interests. As President, Joseph Fung continues to lead Lewis Media Inc. and its expanding team into new markets and new opportunities.

### Our Values are Clear

The principles that fuel our culture revolve around respect: respect for clients, respect for each other, and respect for the communities we serve. In all our dealings our goal is to make clear promises and keep them. We recognize that the weakest link in most chains is communication. For this reason, everyone at Lewis Media receives ongoing training in communication, interpersonal skills and customer service.

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